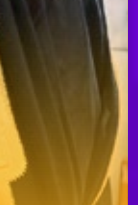


You Premier Business Development Partner



«All success stories start with a vision and successful vision are based on strong pillars»



## Everyday..

We draw our strength and move forward with steady steps to achieve **Saudi Vision 2030** by enabling our partners to build strategic visions for their brands and institutions to thrive in both the local and global economy.

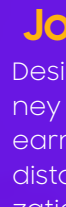


Smartic is a creative Saudi agency specialized in business solutions, communication, and media. Established in 2009, it achieves its strategic mission through closely follow modern developments to craft a new successful story for our partners everyday.



### Our Vision

To be the leading partner in business development and marketing



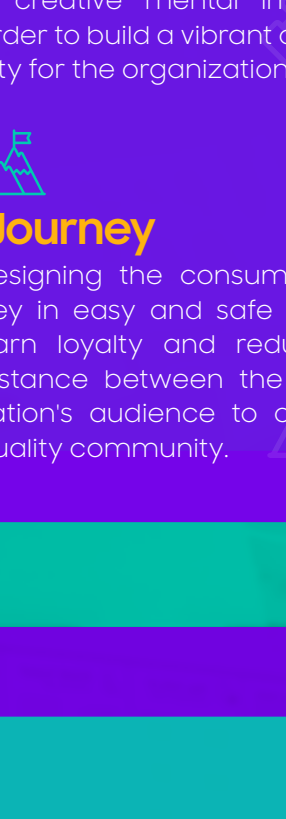
### Our Mission

We harness all our capabilities and expertise to provide integrated business solutions that enable brands and institutions to grow and prosper, based on methodologies that adhere to the highest quality standards.



### Our Commitment

We began our journey with our partners 15 years ago, during which we faced experiences and challenges that have given us accumulated knowledge and expertise that today enable us to succeed in our partners' businesses with confidence and high quality that exceeds their expectations

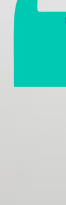


### A World Record

Most viewed on the YouTube platform globally in rapid growth for companies.



## Why Smartic? Why now?



### Trust

Building trust between the community and the brand to achieve a good reputation and a creative mental image, in order to build a vibrant community for the organization.



### Keeping Up

Keeping up with modern methods in marketing communications, enhancing the culture of quality through digital media, and smart technological systems.



### Journey

Designing the consumer journey in easy and safe ways to earn loyalty and reduce the distance between the organization's audience to create a quality community.

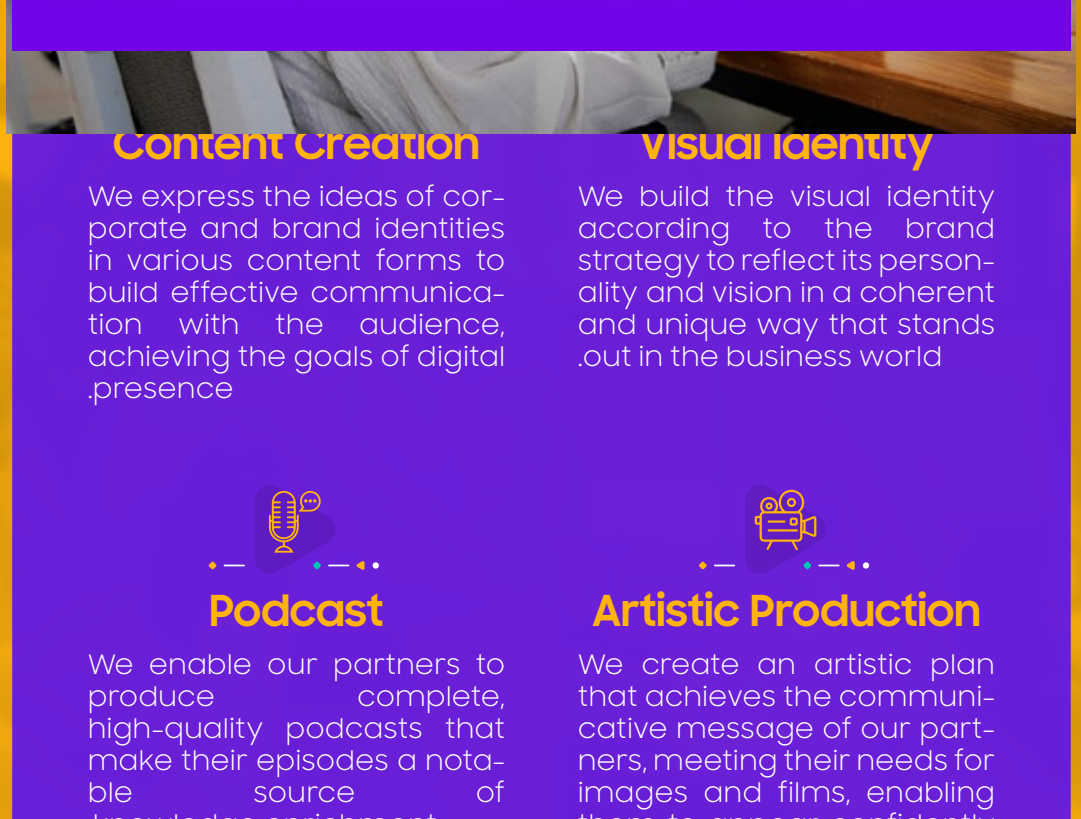


### Development

Bridging the gap and supporting departments in improving communication and media, and training employees to lead mass communication with the necessary tools and techniques.

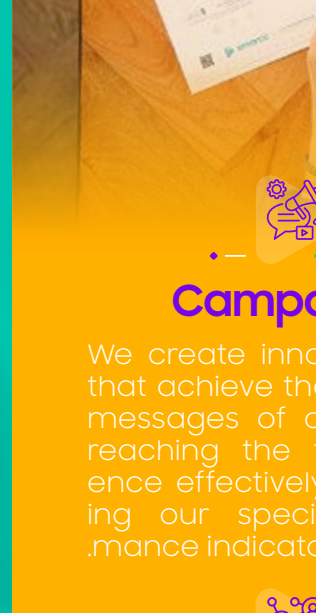


We understand your strategy and turn it into an operational plan that contributes to the growth of your business.

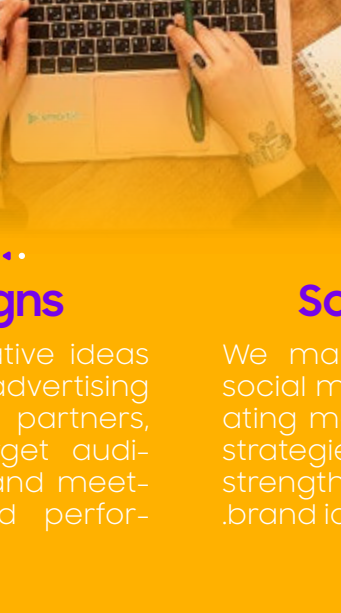


## Business Studio

We share the journey with our partners towards excellence by achieving our strategic vision of developing and marketing their businesses. Starting with business development in the Business Studio, then creating the brand and its creative content in the Creativity Studio, and finally providing all marketing solutions in the Marketing Studio.



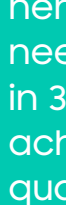
### Business Studio



### Creative Studio



### Marketing Studio



## Business Studio

We lay the foundation for our partners and build an accurate business model and strategic plan that makes our partners' capabilities a source of strength, driving them towards sustainable growth



### Strategic Planning

We study and analyze target markets in innovative ways and with modern techniques that enable our partners to make decisions based on correct and reliable foundations



### Market Research

We test the reach of digital media channels and demonstrate marketing capabilities accurately, to build a digital strategy that keeps up with brand objectives

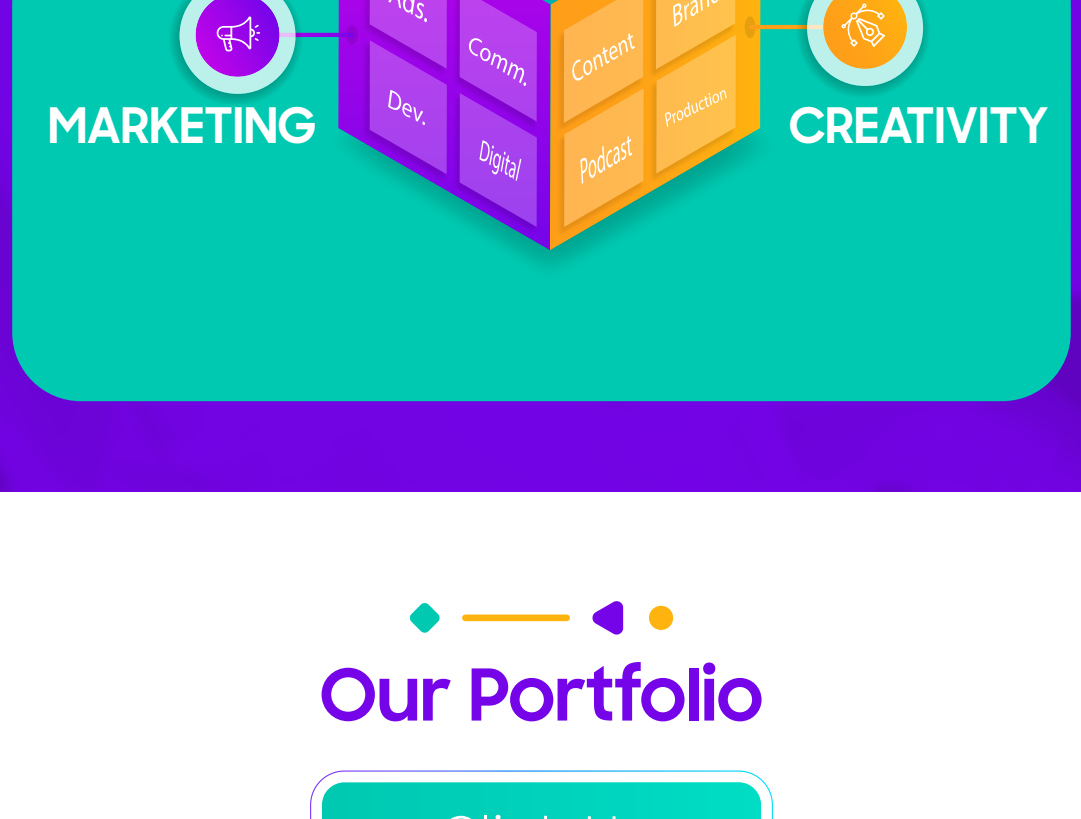


### Digital Analysis

We prepare marketing plans for our partners in effective ways that enable them to keep up with today's market, making the integration of marketing activities a bridge to achieve their goals



### Marketing Plan



## Creativity Studio

We express the ideas of corporate and brand identities in various content forms to build effective communication with the audience, achieving the goals of digital presence



### Content Creation

We build the visual identity according to the brand strategy to reflect its personality and vision in a coherent and unique way that stands out in the business world



### Visual Identity



### Podcast

We create an artistic plan that achieves the communicative message of our partners, meeting their needs for images and films, enabling them to appear confidently and distinctively in digital media



### Artistic Production



## Marketing Studio

We create innovative ideas that achieve the advertising messages of our partners, reaching the target audience effectively and meeting our specified performance indicators



### Campaigns

We manage and prepare social media platforms, creating modern and effective strategies to highlight the strengths of corporate and brand identities



### Social Media



### Communication

We build and manage digital portals for our partners, making their e-commerce and transactions an effective opportunity for growth and expansion in the business market



### Digital Solutions



## How Do We Do It Together?

Our scope of work is based on an innovative business model (360°) that employs a comprehensive approach to the needs of brands, represented in 3 dimensions and 4 fields to achieve the highest level of quality and efficiency.



### STRATEGY



### MARKETING



### CREATIVITY

### Our Portfolio

« Click Here »

## Partners in Success



Let's build a great thing together

We Welcome You as Our Next Partner

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